

Apply today and you could be...

A Fundraising and Publicity Officer at the Kenya Union for the Blind, Nairobi, Kenya

What's the context and purpose of the role?

There are over 300,000 people living with blindness in Kenya. Visually impaired individuals often have poor access to basic public services and employment opportunities. The Kenya Union for the Blind (KUB) aims to improve the participation of visually impaired people in all segments of society. The KUB has established itself as the most important national organisation of the blind in Kenya, with branches in 42 districts in the country. Whilst KUB is a rapidly developing organisation, it is lacking essential fundraising and publicity skills to ensure its sustainability. You will be using your skills in the Nairobi branch to enhance the organisation's effectiveness, developing fundraising initiatives as well as co-ordinating publicity activities. Your contribution will have a lasting effect, enabling KUB to strengthen not only its funding but public awareness of the needs and aspirations of the visually impaired.

What does the role involve?

- Working closely with KUB staff to develop project and funding proposals and identifying potential donors
- Developing a KUB resource mobilisation policy
- Setting up and manage the KUB website
- Liaising with the media and developing media and publicity campaigns



What skills, experience and personal qualities are needed for the role?

You'll have a degree level qualification with at least 3 years' experience of working with charitable organisations. You'll be computer literate and have some experience in web development. Additionally, experience in event planning and good report writing skills are also required. Ingenuity and resourcefulness are necessary qualities to overcome the limited resources within KUB. As well as being a strong team player, you'll also be able to work independently with minimum supervision. KUB is looking for someone who can empathise with the needs of the visually impaired and who will enjoy integrating fully into Kenyan society.

And the rest...

Founded by the British just over 100 years ago, Nairobi (meaning 'cool waters') is the capital of Kenya. It's one of the largest cities in Africa with a population of around 3 million. Nairobi is described by many as the greatest city in East Africa, a pleasantly laid-back place surrounded by magnificent scenery. You'll live in a one bedroom flat with its own water and electricity and a kitchen and sitting room. You'll have no problem getting fresh fruit, vegetables and other foods from local markets. There's lots to do in Nairobi: one volunteer says that 'you'll never have a dull weekend in Nairobi unless you actively seek one!'

We'll ask you to commit to 12- 24 months to make a sustainable contribution to our development goals. In return, we'll give you comprehensive financial, personal and professional support. We'll provide you with extensive training before your placement, and our support package includes a local living allowance, return flights, accommodation, insurance and more. When you return to your home country, we'll help you to resettle and many of our returned volunteers stay involved with us long after their placement ends. www.vso.org.uk/volunteering